

# THE Signpost

Target thousands of college students in the fastest growing medium of today.

## ONLINE ADVERTISING RATES

Online Ad Rates\*  
(Dollar Per Week):

1200 x 100 Banner Ad: \$150

300 x 600: \$125

300 x 300: \$100

\*Dimensions are measure in pixels  
\*Ads are not guaranteed to stand alone, they may rotate

Over 25,000 students attend Weber State along with 2,000 faculty/staff members.

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Monday-Friday

Additional ad space available at  
mywebermedia.com

The screenshot shows the My Weber Media website interface. At the top, there's a navigation bar with 'My Weber Media', 'NOW PLAYING', 'Studio76 KWCR', 'The Signpost', and 'Ogden Peak Communications'. Below this is a main header with the 'Signpost' logo and a large image of a building. A sidebar on the right contains a news article titled 'Shepherd Union evacuated'. The main content area features a grid of articles, including 'SHEPHERD UNION EVACUATED', 'LEO TO WALK ON WALLS AT BROWNING CENTER', 'WSU'S SPRING VOLUNTEER FAIR ENCOURAGES CEL OPPORTUNITIES', 'SUPERGROUP RELEASES NEW ALBUM', 'ETHICS DEFINE POLITICAL CANDIDATES', and 'THE FINAL CHAPTER FOOTBALL'. A 'TWEETS' section is visible on the left. At the bottom, there's a 'SHARE WITH US' form. Several advertisements are overlaid on the page, including a 'CARD CONTROLS' banner, a 'Goldenwest CREDIT UNION' ad, a 'TUITION CAN BE EXPENSIVE' ad, and a 'WALDO'S CORNER POCKET' ad. Red lines and boxes highlight these specific elements.